

**JANUARY**

S	M	T	W	T	F	S
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**FEBRUARY**

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**MARCH**

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**APRIL**

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**MAY**

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**JUNE**

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**JULY**

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**AUGUST**

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**SEPTEMBER**

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**OCTOBER**

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**NOVEMBER**

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**DECEMBER**

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### 1st Qtr. 2012

Issue Date	Close Date		Editorial Emphasis	Conferences, Meetings, Trade Shows
	Space	Materials		
Dec. 2011/ Jan. 2012	11/22	11/29	<b>Editorial Focus:</b> Legislation & Regulation — 2012 Agendas <b>Feature:</b> Refuse Operations <b>Special Report:</b> ICUEE 2011 Report	<b>Heavy Duty Aftermarket Week</b> Las Vegas, 1/23-1/26
February	12/20	1/4	<b>Editorial Focus:</b> Maintenance Shop <b>Feature:</b> Lease/Rental <b>Special Report:</b> Dealers & Deals	<b>ATA Technology &amp; Maintenance Council</b> Tampa, Fla., 2/20-2/23 <b>American Truck Dealers</b> Phoenix, 2/3-2/6
March	1/31	2/7	<b>Editorial Focus:</b> Work Trucks <b>Feature:</b> Severe Duty <b>Special Report:</b> Sector Fleet Profile	<b>NTEA Work Truck Show</b> Indianapolis, 3/6-3/8 <b>Mid-America Trucking Show</b> Louisville, Ky., 3/22-3/24

### 2nd Qtr. 2012

Issue Date	Close Date		Editorial Emphasis	Conferences, Meetings, Trade Shows
	Space	Materials		
April	2/28	3/6	<b>Editorial Focus:</b> 2012 Auto Show Reports <b>Feature:</b> Alternative-Powered Vehicles <b>Special Report:</b> Government Fleets	<b>National Association of Fleet Administrators</b> St. Louis, 4/21-4/24
May	3/27	4/3	<b>Editorial Focus:</b> Tires <b>Feature:</b> Beverage Distribution <b>Special Report:</b> Midyear Equipment Outlook	
June	5/1	5/8	<b>Editorial Focus:</b> Electric Utility Fleets <b>Feature:</b> Severe Duty <b>Special Report:</b> Midrange Engines	<b>Electric Utility Fleet Managers Conference</b> Williamsburg, Va., 6/3-6/6

### 3rd Qtr. 2012

Issue Date	Close Date		Editorial Emphasis	Conferences, Meetings, Trade Shows
	Space	Materials		
July	5/29	6/5	<b>Editorial Focus:</b> Mobile Services <b>Feature:</b> Coolants <b>Special Report:</b> Top 100 Commercial Fleets	
August	6/26	7/3	<b>Editorial Focus:</b> Public Works <b>Feature:</b> Drivers <b>Special Report:</b> Light-Duty Fleets	<b>ATA National Truck Driving Championships</b> Minneapolis, 8/7-8/11
September	7/31	8/7	<b>Editorial Focus:</b> Medium-Duty Trucks <b>Feature:</b> Fleet Management <b>Special Report:</b> Technicians & Training	<b>American Public Works Association</b> Anaheim, Calif., 8/26-8/29 <b>ATA Technology &amp; Maintenance Council/ SuperTech</b> Pittsburgh, 9/10-9/13

### 4th Qtr. 2012

Issue Date	Close Date		Editorial Emphasis	Conferences, Meetings, Trade Shows
	Space	Materials		
October	8/28	9/5	<b>Editorial Focus:</b> Maintenance Shop <b>Feature:</b> Health Service Sector <b>Special Report:</b> Aerial Devices	<b>ATA Management Conference &amp; Exhibition</b> Las Vegas, 10/7-10/10
November	10/3	10/10	<b>Editorial Focus:</b> Construction Forecast <b>Feature:</b> 2013 Severe-Duty Models <b>Special Report:</b> Local Distribution	
Dec. 2012/ Jan. 2013	11/6	11/13	<b>Editorial Focus:</b> Legislation & Regulation — 2013 Agendas <b>Feature:</b> 2013 Light Truck Review <b>Special Report:</b> Mobile Computers	