

JANUARY

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1st Qtr. 2010

Issue Date	Close Date	Space	Materials	Editorial Emphasis	Conferences, Meetings, Trade Shows
Dec. 2009/ Jan. 2010	11/10/09	11/17/09		Editorial Focus: Lease/Rental Special Report: 2010 Light Truck Preview	Heavy Duty Aftermarket Week, Las Vegas, 1/18-1/21
February	12/29/09	1/5		Editorial Focus: Food/Beverage/ Agriculture Special Report: Legislative, Regulatory and Industry Forecast	ATA Technology & Maintenance Council, Tampa, Fla., 2/9-2/12
March	1/26	2/2		Editorial Focus: For-Hire and Warehousing Special Report: Work Trucks	NTEA Work Truck Show, St. Louis, 3/9-3/12 Mid-America Trucking Show, Louisville, Ky., 3/25-3/27

2nd Qtr. 2010

Issue Date	Close Date	Space	Materials	Editorial Emphasis	Conferences, Meetings, Trade Shows
April	3/2	3/9		Editorial Focus: Truck Dealers Special Report: Lubes and Oils	Society of Automotive Engineers, Detroit, 4/13-4/15 Truck World, Toronto, 4/15-4/17 National Private Truck Council, Cincinnati, 4/18-4/20 American Truck Dealers, Kissimmee, Fla., 4/24-4/26 NASSTRAC, Orlando, Fla., 4/25-4/28
May	3/30	4/6		Editorial Focus: Public Fleets Special Report: Technology in the Shop	
June	4/27	5/4		Editorial Focus: Electric Utility Fleets Special Report: Midrange Engines	Transportation Marketing Communications Association, Fort Lauderdale, Fla., 6/6-6/8 Electric Utility Fleet Managers Conference, Williamsburg, Va., 6/20-6/23

Editor: Jim Galligan
 Managing Editor: Joe Howard

JULY

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3rd Qtr. 2010

Issue Date	Close Date		Editorial Emphasis	Conferences, Meetings, Trade Shows
	Space	Materials		
July	6/1	6/8	Editorial Focus: Construction Special Report: L&MT Top 100 Commercial Fleets	
August	6/29	7/6	Editorial Focus: Services Special Report: Top 50 Utility and Telecom Fleets	ATA National Truck Driving Championships, Columbus, Ohio, 8/3-8/7
September	7/27	8/3	Editorial Focus: Wholesale/Retail/Logistics Special Report: 2011 Medium Truck Review	Council of Supply Chain Management, San Diego, 9/26-9/29

4th Qtr. 2010

Issue Date	Close Date		Editorial Emphasis	Conferences, Meetings, Trade Shows
	Space	Materials		
October	8/31	9/7	Editorial Focus: Alternative Power Special Report: Wheels and Brakes	ATA Management Conference & Exhibition, Phoenix, 10/16-10/19
November	9/28	10/5	Editorial Focus: Local Distribution Special Report: Managing Parts	National Industrial Transportation League, Fort Lauderdale, Fla., 11/12 -11/17 Intermodal Association of North America, Fort Lauderdale, Fla., 11/14-11/16
Dec. 2010/ Jan. 2011	11/23	11/30	Editorial Focus: Technology Special Report: 2011 Light Truck Review	